



## 2012 Summer@HPL Video Trailer Contest

**Get Famous!**

**If you are 12-19 years old,  
create the winning 2012 Summer@HPL video trailer  
for the Homer Public Library and you could win \$200!**

**Summer@HPL** is an eight-week, summer reading program for all ages sponsored by the Homer Public Library and Friends of the Homer Public Library. The *free* program is designed to offer opportunities for kids, teens, and adults to READ, PLAY, DO, and DISCOVER at the library and around town.

**READ-** Summer@HPL offers prizes and fun activities that inspire reading! Whether its paper books, e-books, magazines, picture books or graphic novels, kids, teens, and adults are rewarded for whatever they are reading. Each program offers a reading challenge with prizes awarded.

**PLAY-** Programs and activities through the summer offer chances to play at the library and around Homer. Events include music, storytelling, a puppet show, digital tricks, art, outdoor fun, contests, and a night in the library.

**DO-** Summer@HPL is all about doing. Many of the programs feature opportunities for participants to create. There is something for everyone.

**DISCOVER-** The summer program is a great opportunity to try something new! Whether it's using a new technology tool or trying a new art form, the wide variety of activities will let attendees "test the waters." All events and the reading challenge are free.

The video trailer will be used to advertise the 2012 program and use of the Homer Public Library. It will be posted on [HPL's YouTube Channel](#) as well as presented at area schools.

All questions regarding the contest should be directed to: Claudia Haines, Homer Public Library, 907.435.3176, [chaines@cityofhomer-ak.gov](mailto:chaines@cityofhomer-ak.gov).

If you are working on a trailer, please let Claudia know so you can receive any contest updates.

## Summer@HPL Video Trailer Contest Rules

**Entries due:** April 7<sup>th</sup>, 2012 by 5pm.

**All trailers *must*:**

- Include Summer@HPL logo (download from HPL website)
- Include Friends of the Homer Public Library logo (download from HPL website)
- Include themes for each of the age groups (images available for download on HPL site)
- Mention that the program is free
- Include program dates: June 3- July 28 (sign up begins online and at the library May 1st)
- Include at least two of the age group images available for download on the HPL website (choose from: Dream Big - Read, Own the Night, and Between the Covers)
- Include HPL contact info: [www.cityofhomer-ak.gov/library](http://www.cityofhomer-ak.gov/library), 907.235.3180, 500 Hazel Ave., Homer, AK, 99603
- Mention that teens and adults can log their reading time online again in 2012
- Be suitable for audiences of all ages.

**Trailer length:** 30 to 120 seconds (Up to 2 minutes).

**Format:** Trailer must be able to be uploaded to YouTube. The following formats are preferable: MPEG4, MOV, WMV or AVI.

**Participants:** The trailer can be created by an individual or a team. All participants must be 12-19 years old and should be mentioned in the trailer's credits and must submit a completed permission form with the entry.

**Music/Images:** All music and images must have permission from the creator or be in the public domain. Please acknowledge all creators of music and images in the trailer credits and on the entry form.

**Each trailer will be judged by three judges on its:**

- Creativity
- Clarity
- Inspiration
- Impact

The public will have a chance to vote during the week of April 9-13 and the judges will consider the votes in their decision.

**Entry submission:** Each entry should include completed permission form(s), 2 copies of the trailer on DVDs, and a submission form.

**Prize:** \$200 for first place. Winning trailer will be uploaded to the [Homer Public Library YouTube Channel](http://www.cityofhomer-ak.gov/library).